

OPPORTUNITY VILLAGE
70 YEARS OF SERVING PEOPLE WITH DISABILITIES

1954



2024

2024 COMMUNITY IMPACT ANALYSIS

EXECUTIVE SUMMARY

Since 1954, Opportunity Village (OV) has been a community leader in providing resources, innovative programs, and a supportive environment for people with intellectual and developmental disabilities throughout Southern Nevada. The true, immeasurable impact of this is not seen in numbers, but in people.



**1 IN 3
ADULTS**

IN NEVADA
HAVE A DISABILITY
(32 PERCENT)

SOCIAL IMPACTS

OV has a lasting impact on the lives of people with disabilities by creating opportunities for them to prosper and engage, not only with each other, but with all members of the community. The social impacts of OV are best exemplified by the organization's efforts to reduce stigma and replace it with a continuum of care, hope, and community pride.

In 2023, OV's impact reached over 2,500 people in Southern Nevada, including over 1,000 persons directly served by the organization who benefited from social impacts such as access to employment opportunities, medical care, and social recreation.

Additionally, OV engaged 130 corporate sponsors, over 97,000 volunteers, and 99,000 event attendees through its community programs. These quantifiable impacts were accompanied by numerous immeasurable impacts from OV's operations, including: improved quality of life; increased autonomy for persons served; decreased demand for governmental services; and reduced risk of homelessness and poverty.



IMPROVED QUALITY OF LIFE

Over 1,000 persons directly served by the organization

OPPORTUNITY VILLAGE'S BUSINESS SERVICES & EMPLOYMENT OPPORTUNITIES



OVCleans⁺⁺

Rag
Reclamation



SOLUTIONS

Jessie's
TABLE
A DIVISION OF OPPORTUNITY VILLAGE

ECONOMIC IMPACTS

In 2023, OV directly employed 721 staff members and served 1,061 people with intellectual and developmental disabilities, totaling 1,782 individuals. Including secondary employment impacts from supplier purchases and employee spending, OV supported a total of 2,518 jobs. Between staff and those served, OV contributed \$23.2 million in direct wages and salaries, and generated \$10.6 million in indirect wages and \$8.3 million in induced wages, for a total of \$42.1 million.

These operations resulted in a record total of \$167.8 million in combined economic impact for Southern Nevada in 2023.



Individuals served by OV are now employed at over 170 businesses across the region.



View a map of our community presence



TOTAL ECONOMIC IMPACT

\$167.8M

FISCAL IMPACTS

OV generates a significant benefit to Nevada taxpayers on an annual basis through major investments and the general operational activities of the organization. **OV is the largest employer of people living with disabilities in Nevada, and one-third of OV's employees identify as having a disability.**

In 2023, the Nevada Aging and Disability Services Division (ADSD) served 7,863 people with intellectual and developmental disabilities at an estimated cost of \$33,185 per person. During the same period, OV served 1,061 people with only \$7.0 million in government support, at a rate of \$6,598 per person. Applying the same cost of care and support services from ADSD to OV yields an approximate savings of \$28.2 million for Nevada. Last year, OV generated a savings of \$4.03 to the state for every dollar of government assistance the organization received. These savings have demonstrated OV's efficiency and sustainability as a world-class leader.



\$103M

ESTIMATED AMOUNT OV HAS SAVED NEVADA TAXPAYERS OVER THE LAST FIVE YEARS

BETTY'S VILLAGE NORTH AND NORTHWEST CAMPUS

Est. Delivery: 2026

17.6
Acres

\$59.0M
Value

100+
Anticipated Residents





70 years of serving people with disabilities

Opportunity Village - Linda Smith and Christopher Smith Family Campus

6300 W. Oakey Blvd. Las Vegas, NV 89146

Ralph & Betty Engelstad Campus

6050 S. Buffalo Dr.
Las Vegas NV 89113

Walters Family Campus

451 E. Lake Mead Pkwy.
Henderson, NV 89015

North Campus

4180 W. Craig Rd.
North Las Vegas, NV 89031

Betty's Village

7755 W. Oquendo Rd.
Las Vegas, NV 89113

Opportunity Village Neighborhood Club

4300 E. Sunset Rd., Suite C6
Las Vegas, NV 89104

Opportunity Village Thrift Store

390 S. Decatur Blvd.
Las Vegas, NV 89107



Founded by a group of parents turned community champions, Opportunity Village (OV) has provided innovative resources and unparalleled opportunities to those with intellectual and developmental disabilities in Southern Nevada for 70 years. In that time, OV has grown immensely and provided immeasurable value to countless families in Southern Nevada, in addition to the key quantifiable impacts. A broader impact assessment detailing OV's economic, fiscal, and social impacts prepared by Applied Analysis is available on Opportunity Village's website.



Applied Analysis (AA) is a Nevada-based economic research and analysis consultancy that specializes in economic analysis, market analysis, public policy analysis and several other research-oriented areas. Applied Analysis has successfully undertaken projects of national, regional and local significance. The company's data and analyses are routinely relied on by businesses, investors, developers, attorneys, trade organizations, legislators and the media.