



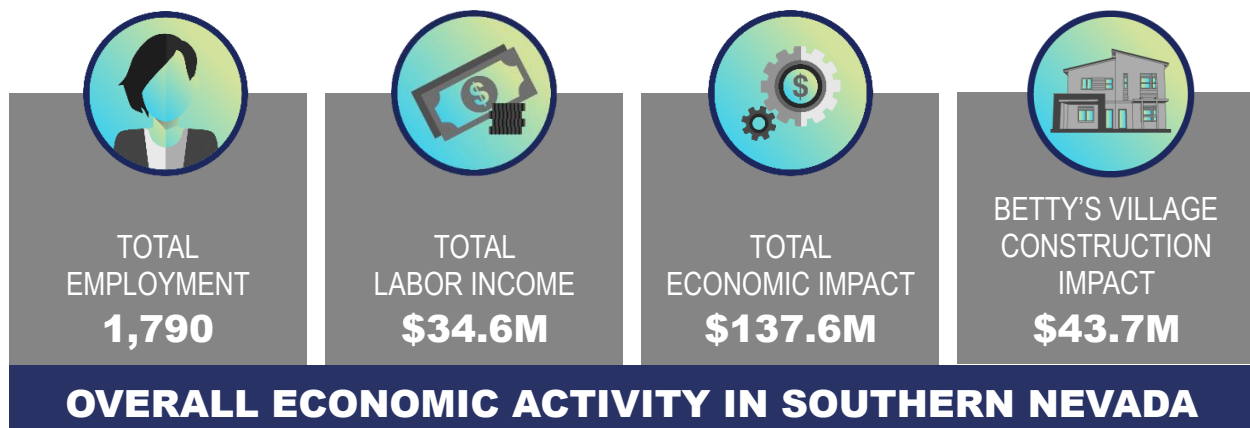
# 2020 COMMUNITY IMPACT ASSESSMENT REPORT

## INTRODUCTION

Opportunity Village (OV) is a nonprofit organization dedicated to serving people with intellectual and developmental disabilities and their loved ones, and has grown into one of the most respected and innovative nonprofit organization in Southern Nevada. While Opportunity Village’s contributions to countless families throughout Southern Nevada are immeasurable, the following highlights key economic, fiscal and societal contributions sourced to a broader impact assessment report prepared by Applied Analysis that is available on Opportunity Village’s website at: <https://www.opportunityvillage.org/who-we-are/business-documents>.

## ECONOMIC IMPACT SUMMARY

Opportunity Village generates a positive impact on overall regional economic activity. In 2020, OV directly employed 517 staff while also providing employment and services to 658 people with intellectual and developmental disabilities. When the ripple effects of the indirect (supplier purchases) and induced (employee spending) impacts are considered, OV supported an estimated 1,790 jobs. Furthermore, the direct wage and salary payments to OV’s staff and persons served totaled an estimated \$18.6 million during the year. Indirect and induced wages and salaries that were generated through OV totaled nearly \$16.0 million, bringing the total wages and salaries to \$34.6 million. Overall, OV was directly responsible for \$86.5 million in direct economic output, which equates to roughly \$73,600 in economic activity per direct employee. In total, OV was responsible for generating \$137.6 million in economic output. The economic activity sourced to the construction of Betty’s Village generated an additional \$43.7 million for the local economy over the course of its two-year construction.



It is important to note that the data in this report reflects Opportunity Village’s contributions to the economy during the COVID-19 health crisis that resulted in a national emergency and the closure of all nonessential businesses within the State of Nevada. The pandemic created many challenges for various organizations and businesses on a national and local level. While this executive summary highlights the impacts from the most recent year, longer term trends are included in the full report. Recent declines in overall economic impacts are a result of complying with limited capacity guidelines or with restricted funding during a global health crisis. However, Opportunity Village did not miss the opportunity to take this time to improve internally on ways to better provide outreach for their staff and the community at large. Opportunity Village hopes it can continue to grow and serve its community better with each passing year.

## FISCAL AND SOCIETAL IMPACT SUMMARY

Research has shown that the population of people with intellectual and developmental disabilities is on the rise. With the number of people with intellectual and developmental disabilities in Nevada continuing to increase, OV's impact is expected to be even more important. In 2020, Nevada's Department of Health and Human Services approved a budget of \$237.5 million to serve over 7,400 individuals as part of the *Programs and Services for Persons with Developmental Disabilities*. This equates to roughly \$32,100 per individual served. Applying this same cost per person, OV effectively saved the state \$21.1 million during the year. When accounting for the \$9.3 million in government assistance received in 2020, OV saved Nevada taxpayers approximately \$11.8 million by defraying assistance costs that might otherwise fall to the state. Over the past five years, OV has saved taxpayers an estimated \$147.8 million.

Opportunity Village generates significant social contributions through its public awareness, charity events, private partnerships and volunteer programs. Since 2019, Opportunity Village has had nearly 9,000 volunteers contribute over 83,000 hours to help better the Southern Nevada community.



ESTIMATED AMOUNT OPPORTUNITY  
VILLAGE HAS SAVED TAXPAYERS  
OVER THE PAST FIVE YEARS

**\$147.8M**



OPPORTUNITY VILLAGE VOLUNTEER  
PROGRAMS GENERATED  
SUBSTANTIAL CONTRIBUTIONS

**9,000** Volunteers | **83,000** Hours

By increasing quality of life and decreasing the chances of people with intellectual and developmental disabilities to fall into homelessness and poverty by providing them with employment opportunities, Opportunity Village has provided more than just a direct social impact to the people they serve over the last 60 years. The organization aims to provide families and loved ones of those with disabilities relief and respite care and bring the community together for a positive purpose. Through deconstructing stigmas by demonstrating acceptance, OV empowers and engages people with intellectual and developmental disabilities.

### The History of Opportunity Village

Opportunity Village started as Al and Dessie Bailey's drive to provide resources for their own daughter with Down syndrome and children like her. In December 1954, the Baileys rallied together six other families to open OV's doors to 27 children with intellectual and developmental disabilities, providing them the education that no other organization would or could. Three years later, in October 1957, the Clark County School District (CCSD) began the integration of children with intellectual and developmental disabilities into the public school system. Although education integration was an important step in the right direction, there were still little to no resources available for people with intellectual and developmental disabilities once they left the K-12 system. This was the catalyst that shaped OV to be the organization we recognize today.

Today, OV has grown into one of the most respected and innovative nonprofits in Southern Nevada. OV has four campuses, a thrift store and nearly 60 community partner locations across the Las Vegas Valley. Their mission of providing pride, purpose and a paycheck to the people they serve is exemplified in everything they have done over the last 67 years.





**Opportunity Village - Oakey Campus/ Magical Forest**

6300 W. Oakey Blvd. Las Vegas, NV 89146

**Ralph & Betty Engelstad Campus**

6050 S. Buffalo Dr. Las Vegas NV 89113

**Betty's Village**

7755 W. Oquendo Rd. Las Vegas, NV 89113

**Walters Family Campus**

451 E. Lake Mead Pkwy. Henderson, NV 89105

**Opportunity Village Neighborhood Club**

4300 E. Sunset Rd., Suite C6 Las Vegas, NV 89104

**North Campus**

4180 W. Craig Rd. North Las Vegas, NV 89031

**Opportunity Village Thrift Store**

390 S. Decatur Blvd. Las Vegas, NV 89107

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